

pg 15a

Employment - PSA

Descriptions

:60

The Ad Council sponsors the "Biggest Challenge" campaign soliciting employer support for employees in the armed forces reserves. During the period of July 1 - September 1, 1991, this PSA ran daily at 7:57am, 8:57am, 1:55pm, 5:55pm, 6:48pm, 8:55pm, 9:48pm.

Government - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
July 22, 1991, 1:17pm,
2:17pm
July 25, 1991, 2:17pm,
3:17pm
July 31, 1991, 3:17am,
4:17am
August 3, 1991, 12:17am,
1:17am
August 7, 1991, 2:17pm,
3:17pm
August 9, 1991, 12:17am,
1:17am

In this three part series, U.S. Senator Jack Danforth, was the featured guest. This program provided detail on the civil rights bill issue. This bill received much attention due to the quotas and affirmation portion of the bill and the controversy along with it. Senator Danforth also discussed cable television issues like re-regulation, unregulated monopolies and must carry rules. The guest also examined the international trade laws which affect import and export operations between the U.S. and the world.

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
July 22, 1991, 7:17pm,
8:17pm, 9:17pm, 10:17pm
July 25, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
July 28, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm

In this four part series, Congresswoman Joan Kelly-Horn was the guest. The program focused on a variety of issues. Mrs. Horn described her district boundaries for the audience. she was selected to participate on the transportation and science-space-technology committees as a freshman congresswoman. She also gave her views on economics issues in St. Louis job layoffs, civil rights, health care and taxes.

pg 17

Government - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
September 3, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm
September 4, 1991, 8:17pm,
9:17pm, 10:117pm, 11:17pm
September 5, 1991, 7:17am,
8:17am, 9:17am, 10:17am
September 6, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
September 9, 1991, 8:17am,
9:17am, 10:17am, 11:17am
September 11, 1991, 11:17am,
12:17pm, 1:17pm, 2:17pm
September 12, 1991, 1:17pm,
2:17pm, 3:17pm, 4:17pm
September 13, 1991, 2:17pm,
3:17pm, 4:17pm, 5:17pm
September 14, 1991, 10:17am,
11:17am, 12:17pm, 1:17pm

In this four part series,
County Executive,
Buzz Westfall, was the guest.
This program focused on the
actions it took for the guest
to win the election and key
issues he is facing as the
executive. He won board based
support from corporate,
community and civic
establishments to affect his
campaign. He also talked
about the Forest Park
development, Lambert Airport,
expansion of the convention
center and how he will
influence the direction of
county government.

Part 1 4:30
Part 2 4:30
Part 3 4:30
September 17, 1991, 12:17am,
1:17am, 2:17am
September 19, 1991, 2:17am,
3:17am, 4:17am
September 19, 1991, 4:17pm,
5:17pm, 6:17pm
September 20, 1991, 9:17pm,
10:17pm, 11:17pm
September 24, 1991, 12:17am,
1:17am, 2:17am
September 26, 1991, 2:17am,
3:17am, 4:17am
September 27, 1991, 9:17pm,
10:17pm, 11:17pm

In this three part segment,
Alderman Jim Shrewsbury was
the guest. He talked about
issues surrounding city budget
discussions. The issues
included police pensions,
fireman raises, convention
center, domed stadium and the
possibility of job layoffs
along with certain budget
cuts. Also the Board
addressed curfew and truancy
issues affecting businesses
and schools in the city.

Government - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
August 10, 1991, 6:17pm,
7:17pm, 8:17pm, 9:17pm,
10:17pm, 11:17pm
August 12, 1991, 3:17am,
4:17am, 5:17am, 6:17am,
7:17am, 8:17am
August 13, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm,
7:17pm, 8:17pm
August 16, 1991, 6:17pm,
7:17pm, 8:17pm, 9:17pm,
10:17pm, 11:17pm
August 17, 1991, 11:17am,
12:17pm, 1:17pm, 2:17pm,
3:17pm, 4:17pm
August 18, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm,
4:17pm, 5:17pm
August 20, 1991, 12:17am,
1:17am, 2:17am, 3:17am,
4:17am, 5:17am

In this six part series, Mayor Vince Schoemehl of the city of St. Louis was the guest. Mr. Schoemehl began with an overview of the state of the economy of St. Louis. He talked about the economy, health care issues, and general conditions of the city. He shared his views on census results and how it will not affect the city growth. He also talked about the convention center expansion which will increase convention bookings in St. Louis. The Mayor provided information on the Keil development, light rail, and Lambert field as well. Mr. Schoemehl also provided his views on Regional hospital and housing issues.

Part 1 4:30
Part 2 4:30
August 9, 1991, 6:17am,
7:17am
August 12, 1991, 10:17pm,
11:17pm
August 13, 1991, 6:17am,
7:17am
August 14, 1991, 12:17am,
1:17am
August 16, 1991, 9:17am,
10:17am
August 17, 1991, 6:17am,
7:17am
August 19, 1991, 1:17pm,
2:17pm

In this two part series, Alderman Jim Shrewsbury of the city of St. Louis was the guest. Mr. Shresbury provided a brief overview of Aldermanic procedures, which is held every Friday at city hall. He provided information on the Aldermanic presentation of the Convention center expansion and proposal for Forest Park, which means joint management of city and county government. Jim also reported the Aldermanic decisions in regards to Laclede's Landing curfew and parents receiving citations for children truancy from school.

Government - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
August 9, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
August 10, 1991, 7:17am,
8:17am, 9:17am, 10:17am
August 12, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm
August 15, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
August 17, 1991, 12:17am,
1:17am, 2:17am, 3:17am

In this four part series
Dennis Detoye, was the
featured guest. Mr. Detoy
began with comments regarding
the history of this city.
Traditionally an agricultural
community, over the last
decade this city has become
the site for industrial
development. It features one
of the best universities in
the bi-state area. Mr Detoye
has several environmental
concerns which he will deal
with the community leaders on.
The key concern is that
current and future industrial
developments make sincere
efforts to lessen pollution
problems.

pg 19a

Government - PSA

Descriptions

:30

The Department of Interior sponsors "The War Against Drugs on Federal Lands" campaign that explains law enforcement agents are authorized to prevent drug use on public lands. During the period July 1, 1991 - September 1, 1991, this PSA ran daily at 2:57am, 5:55am, 8:48am, 11:55am, 1:57pm, 8:57pm, 10:57pm.

:60

The United States Air Force sponsors this campaign designed to show how it protects U.S. citizens during war and peace times. During the period of July 1, 1991 - September 1, 1991, this PSA ran daily at the hours of 9:48am, 11:55am, 12:57pm, 2:48pm, 5:55pm, 7:48pm, 9:48pm.

The United States Marine Corps

Youth Concerns - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
July 22, 1991, 11:17am,
12:17pm
July 25, 1991, 8:17pm,
9:17pm
July 28, 1991, 4:17pm,
5:17pm
August 3, 1991, 9:17am,
10:17am
August 7, 1991, 6:17pm,
7:17pm

In this two part series, Barbara Washington, Director of the Matthew-Dickey Girls Program was the featured guest. She began by talking about when and why the girls program was developed. The programs provide a variety of learning opportunities for young girls. The programs that are available are teen pregnancy, substance abuse, and illiteracy. She also talked about the individuals and groups who support the programs and how donations of all kinds can be of a great use.

Part 1 4:30
Part 2 4:30
Part 3 4:30
August 11, 1991, 12:17pm,
1:17pm, 2:17pm,
August 12, 1991, 4:17pm,
5:17pm, 6:17pm
August 13, 1991, 3:17am,
4:17am, 5:17am
August 14, 1991, 11:17am,
12:17pm, 1:17pm
August 15, 1991, 8:17am,
9:17am, 10:17am
August 18, 1991, 12:17am,
1:17am, 2:17am
August 19, 1991, 10:17am,
11:17am, 12:17pm

In this three part series, Linda Oslurne and Alison Herrick from Catholic Services for Children and Youth were the featured guests. The guests discussed the key factors which explains the amount of teenage pregnancies in St. Louis and around the county. Family structure breakdown, lack of education, some teens feel they have a rite of passage. Parental unwillingness to discuss sex with teens and lack of sex education curriculums in schools also were cited contributors to the high number of teen pregnancies.

Youth Concerns - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
August 22, 1991, 12:17pm,
1:17pm, 2:17pm
August 23, 1991, 9:17pm,
10:17pm, 11:17pm
August 25, 1991, 5:17am,
6:17am, 7:17am
August 26, 1991, 3:17pm,
4:17pm, 5:17pm

In this three part series,
Joann Pisel, Executive
Director, was the guest. This
organization provides a
variety of services throughout
St. Clair County Illinois.
The service attract teenagers
with suicidal tendencies,
substance abuse, rape victims
also therapy for families to
and try to solve there
problems. This agency is a
United Way funded agency.

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
August 21, 1991, 11:17am,
12:17pm, 1:17pm, 2:17pm
August 25, 1991, 1:17am,
2:17am, 3:17am, 4:17am
August 26, 1991, 11:17am,
12:17pm, 1:17pm, 2:17pm
August 27, 1991, 7:17pm,
8:17pm, 9:17pm, 10:17pm

This four part series guest
featured Martha Pratt,
Executive Director of ECHO.
ECHO is a residential facility
which provides housing, meals
and education for children who
must have their families for
proper care. Some of the kids
are have a discipline problem,
others are abused by parents.
Most of the kids are from
lower income backgrounds.

pg 22

Youth Concerns - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30

September 16, 1991, 8:17am
September 17, 1991, 11:17am
September 18, 1991, 8:17am
September 19, 1991, 6:17am
September 20, 1991, 5:17pm

In this one part series Norman Leppo a member of the board of directors of The Learning Tree was our featured guest. Learning Tree is a temporary stop for a variety of young people, who are from dysfunctional families. The children have experienced abuse, neglect and nonloving environments, which led them to this establishment. Primarily low income kids receive help from the center. Funding is provided by private and not for profit organizations. It focuses on learning skills and building self esteem.

pg 22a

Youth Concerns - PSA

Descriptions

:60

Covenant House sponsors this campaign aimed to help runaway teens re-unite with their families. During the period July 1, 1991 - September 1, 1991, this PSA ran daily at 1:55pm, 3:57pm, 4:48pm, 7:48pm, 9:55pm, 10:55pm, 11:57pm.

:30

United Way sponsors this campaign showing how young kids can be turned around from trouble by providing them with positive role models and activities. During the period July 1, 1991 - September 1, 1991, this PSA ran daily at 6:57am, 8:57am, 1:48pm, 7:55pm, 8:48pm, 10:55pm.

:60

Boys Town uses a variety of national spokesmen that explain the areas of personal growth and development young people are provided. During the period July 1, 1991, - September 1, 1991, this PSA ran daily at 12:57pm, 1:55pm, 4:55pm, 5:48pm, 6:57pm, 9:48pm, 11:57pm.

Economic Development - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30

July 21, 1991, 5:17pm

July 22, 1991, 11:17pm

July 24, 1991, 5:17pm

July 27, 1991, 10:17am

July 28, 1991, 7:17pm

July 30, 1991, 8:17pm

August 2, 1991, 8:17am

August 3, 1991, 11:17pm

August 5, 1991, 11:17pm

August 6, 1991, 9:17am

In this one part series, Craig Spruill, owner of International Catering Company was the guest. Mr. Spruill talked about his career development and the uniqueness of being part of a family owned business. He also has provided catering services for the Missouri lottery and worked with youth to develop goals for their live.

Part 1 4:30

Part 2 4:30

Part 3 4:30

Part 4 4:30

Part 5 4:30

August 21, 1991, 7:17pm,

8:17pm, 9:17pm, 10:17pm, 11:17pm

August 23, 1991, 4:17am,

5:17am, 6:17am, 7:17am, 8:17am

August 24, 1991, 12:17pm,

1:17pm, 2:17pm, 3:17pm, 4:17pm

August 25, 1991, 10:17pm,

11:17pm,

August 26, 1991, 12:17am,

1:17am, 2:17am

August 27, 1991, 6:17am,

7:17am, 8:17am, 9:17am, 10:17am

August 28, 1991, 2:17pm,

3:17pm, 4:17pm, 5:17pm, 6:17pm

In this five part series, Executive Director Les Sterman and Marsha Williams of Ride Share and Denise Decou of the substance abuse program were the guest. Mr. Sterman provided an overview of the councils operation. The council is primarily involved in new models of transportation, upgrading of highways and bridges, and new economic growth in the St. Louis metropolitan area. Ms. Williams provided basics about rideshare a special free program of bi-state buses. Ms. Decou is directing a substance abuse program for young people to help to improve their lifestyles.

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Economic Development - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
August 22, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
August 23, 1991, 12:17am,
1:17am, 2:17am, 3:17am
August 24, 1991, 8:17am,
9:17am, 10:17am, 11:17am
August 25, 1991, 6:17pm,

In this four part series,
Cicardi Bruce, Chairman of the
Board and Rich Piscni
President of 2004 St. Louis,
Inc. were the guest. This
program focused on the
activities taking place to
attract the Worlds Fair to
St. Louis in the year 2004.
The guests explained the
process to become a member of

Crime - In Your Interest
Duration/Dates/Times

Part 1 4:30
Part 2 4:30
Part 3 4:30
July 21, 1991, 2:17pm, 3:17pm
July 24, 1991, 2:17pm, 3:17pm
July 27, 1991, 4:17pm, 5:17pm
July 30, 1991, 9:17pm, 10:17pm
August 2, 1991, 1:17pm, 2:17pm
August 5, 1991, 8:17am, 9:17am
August 6, 1991, 2:17pm, 3:17pm
August 12, 1991, 9:17am,
10:17am
August 16, 1991, 12:17am,
1:17am
August 18, 1991, 9:17pm,
10:17pm
August 19, 1991, 7:17am, 8:17am
August 20, 1991, 9:17pm, 10:17pm

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
August 21, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
August 23, 1991, 1:17pm,
2:17pm, 3:17pm, 4:17pm
August 24, 1991, 9:17pm,
10:17pm, 11:17pm, 12:17pm
August 25, 1991, 12:17am,
August 26, 1991, 7:17am,
8:17am, 9:17am, 10:17am
August 27, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
August 29, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
August 30, 1991, 12:17am,
1:17am, 2:17am, 3:17am

Descriptions

In this three part series, Police Sergeant Guinn Kelly and Housing Authority Security Chief Al Wilson were the guest. These gentlemen provided information on the COPS and DEP programs in the St. Louis community. The programs allow police and housing security to communicate and regularly work with neighborhood residents and business owners. These programs improve the fight against crime and improve the image of police and security forces.

Special Agent in Charge, Jim Nelson, was the featured guest. Mr. Nelson has worked for the FBI in cities from coast to coast. He discussed how assaults, murders and robberies have increased in recent years. Others less violent crimes are not as frequent of late. The Bureau is spending more time on drug related crimes and white color crimes as well. Mr. Nelson commented that he hopes governments and law enforcement agencies of narcotics producing counties step up their assistance to their U.S. to fight the drug problem. This was a four part series.

Handicapped - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:40
Part 4 4:30
July 23, 1991, 9:17am,
10:17am, 11:17am, 12:17pm
July 26, 1991, 6:17pm,
7:17pm, 8:17pm, 9:17pm
July 29, 1991, 8:17pm,
9:17pm, 10:17pm, 11:17pm
July 31, 1991, 9:17am,
10:17am, 11:17am, 12:17pm
August 1, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
August 4, 1991, 5:17pm,
6:17pm, 7:17pm, 8:17pm
August 8, 1991, 5:17am,
6:17am, 7:17am, 8:17am

In this four part series, Executive Director of the Society for Crippled Children William Oliver was the guest. Mr. Oliver provided a variety of information about the society. He talked about how it started, who is eligible and how staff is selected. He went on to comment about the importance of volunteers, funding by supporters and relevant fees requested to participate in their programs.

Part 1 4:30
Part 2 4:30
Part 3 4:30
July 17, 1991, 2:17pm,
3:17pm, 4:17pm
July 20, 1991, 6:17pm,
7:17pm, 8:17pm
July 21, 1991, 9:17pm,
10:17pm, 11:17pm
July 27, 1991, 12:17am,
1:17am, 2:17am
July 30, 1991, 5:17am,
6:17am, 7:17am
August 2, 1991, 2:17am,
3:17am, 4:17am
August 5, 1991, 8:17pm,
9:17pm, 10:17pm
August 7, 1991, 7:17am,
8:17am, 9:17am
August 8, 1991, 6:17pm,
7:17pm, 8:17pm

In this three part series, Nancy Pecha, Executive Director of College for Living was the featured guest. This College helps people with developmental disabilities learn independent and community living skills. Ms. Pecha provided detail about who founded the college, student recruitment, when classes are held and who is eligible. She also discussed staff selection, follow up with students after program completion as well as funding to maintain operations.

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Handicapped - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
September 2, 1991, 10:17pm,
11:17pm
September 3, 1991, 4:17am,
5:17am
September 4, 1991, 6:17pm,
7:17pm
September 6, 1991, 5:17am,
6:17am
September 7, 1991, 12:17am,
1:17am
September 9, 1991, 6:17am,
7:17am

In this two part series, Steven Holzwarth of St. Louis was the featured guest. Mr. Holzwarth provided an overview on stuttering. Its definition causes affection family were discussed. The guest also talked about lifestyle effects that stuttering can have on someone. It has received donations from private sources.

Minorities - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
August 23, 1991, 7:17am, 8:17am
August 24, 1991, 6:17am, 7:17am
August 25, 1991, 4:17pm, 5:17pm
August 27, 1991, 12:17am, 1:17am
August 28, 1991, 8:17am, 9:17am
August 29, 1991, 10:17am, 11:17am
August 30, 1991, 10:17pm, 11:17pm
September 1, 1991, 3:17am,
4:17am
September 2, 1991, 12:17am,
1:17am
September 4, 1991, 4:17am,
5:17am
September 5, 1991, 10:17pm,
11:17pm
September 6, 1991, 7:17am,
8:17am
September 8, 1991, 6:17am,
7:17am
September 9, 1991, 4:17pm,
5:17pm

In this two part series our guest was Dana Klar, Director of the Center for American Indians. This center is located at Washington University. The college is actively recruiting American Indians. Mrs. Klar provided information about the problems of Indians today, as well as myths about their population. Such as being overly uneducated and alcoholics. The guest also stated there is a lack of history about the Indian in high schools and colleges, and she is working to improve that situation.

Part 1 4 :30
Part 2 4:30
Part 3 4:30
Part 4 4:30
August 22, 1991, 12:17am,
1:17am, 2:17am, 3:17am
August 23, 1991, 9:17am,
10:17am, 11:17am, 12:17pm
August 24, 1991, 5:17pm,
6:17pm, 7:17pm, 8:17pm

In this four part series guest was Ina Boon, Regional Director of the NAACP. Ms. Boon discussed the history and traditions of the NAACP. The organization has focused on fighting hate, crimes, racial discrimination, and making sure "people of colors" can live their lives reasonably

Community - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
Part 5 4:30
July 23, 1991, 1:17pm,
2:17pm, 3:17pm, 4:17pm
July 26, 1991, 9:17am,
10:17am, 11:17am, 12:17pm
July 29, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
August 1, 1991, 11:17am,
12:17pm, 1:17pm,
August 4, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm
August 8, 1991, 12:17am,
1:17am, 2:17am, 3:17am

In this five part series, Jim Buford, Executive Director of the St. Louis Urban League was the featured guest. Mr. Buford discussed the history and tradition of the league, its goals and objectives. He profiled the kind of staff and traditional sources of funding at the league. He commented on the further challenges ahead for the league, and hopes for expansion of its programs. Mr. Buford also shared his views regarding the nomination of Clarence Thomas to the Supreme Court by George Bush. He supports the nomination because Thomas is black and he feels Thomas will amend his views in the future.

Part 1 4:30
Part 2 4:30
July 15, 1991, 12:17pm,
1:17pm
July 18, 1991, 1:17pm,
2:17pm
July 28, 1991, 12:17am,
1:17am
July 31, 1991, 5:17am
6:17am
August 3, 1991, 4:17am,
5:17am
August 7, 1991, 12:17pm,
1:17pm

In this two part series, Dr. Ted Savage, Community Relations manager of the St. Louis Baseball Cardinals was the guest. Mr. Savage discussed the programs the Cardinals are committed to in the community which will help our youth develop into constructive citizens. The RBI program is the main one where youth are attracted interpersonal skills. Mr. Savage is working on a new program, but was unable to give detail.

Community - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
September 16, 1991, 9:17a,
10:17am, 11:17am
September 17, 1991, 4:17pm,
5:17pm, 6:17pm
September 18, 1991, 2:17am,
3:17am, 4:17am
September 20, 1991, 10:17am,
11:17am, 12:17pm
September 23, 1991, 9:17am,
10:17am, 11:17am
September 24, 1991, 4:17pm,
5:17pm, 6:17pm
September 25, 1991, 2:17am,
3:17am, 4:17am
September 27, 1991, 10:17am,
11:17am, 12:17pm
September 28, 1991, 3:17pm,
4:17pm, 5:17pm

In this three part series, Jane Vacho, Public Relations Communications Director was the guest. The program highlighted the services available at Grace Hill. Primarily lower income families request the agencies help. Health centers, neighborhood college, career center, residential establishments, child development events are the features of Grace Hill.

Safety - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
July 1, 1991, 4:17pm,
5:17pm
July 4, 1991, 10:17pm,
11:17pm
July 6, 1991, 10:17pm,
11:17pm
July 9, 1991, 5:17am,
6:17am
July 11, 1991, 9:17pm,
10:17pm
July 15, 1991, 10:17pm,
11:17pm
July 20, 1991, 4:17pm,
5:17pm
July 23, 1991, 10:17pm,
11:17pm
July 26, 1991, 7:17am,
8:17am
July 29, 1991, 9:17am,
10:17am
August 1, 1991, 2:17am,
3:17am
August 5, 1991, 11:17am,
12:17pm

In this two part series, Don P. Alvine, Pass Rear Commodore U.S. Coast Guard Auxiliary was the featured guest. Mr. Alvine discussed the legal state requirements to operate all types of boating vessels. He also talked about safety precautions, and social habits which sometimes contribute to boating accidents. Mr. Alvine discussed Coast Guard regulations, operating procedures and programs which educate the public about marine activities and conditions.

Part 1 4:30
Part 2 4:30
Part 3 4:30
September 17, 1991, 12:17pm,
1:17pm
September 18, 1991, 7:17pm,
8:17pm
September 20, 1991, 1:17pm,
2:17pm
September 21, 1991, 8:17am,
9:17am
September 24, 1991, 12:17pm,
1:17pm
September 25, 1991, 7:17pm,
8:17pm
September 27, 1991, 1:17pm,
2:17pm
September 28, 1991, 8:17am
9:17am

In this three part series, Guy Tucker from the Weather Service Storm Tracking Division was the guest. Mr. Tucker gave safety tips for protection during tornadoes, flash floods, hail storms and winter storms. He provided information on what to do when on open land, at shopping centers, school and work. He also discussed what storms happen during what "season" of the year.

pg 31a

Safety - PSA

Descriptions

:30

The United States Forest Service campaign reminds public park users to extinguish camp fires. This PSA ran July 1 - September 1, 1991 at 10:57am, 12:55pm, 1:57pm, 3:48pm, 5:48pm, 6:55pm.

:30

The Department of Transportation

pg 32

Substance Abuse - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

Part 3 4:30

July 21, 1991, 6:17pm,
7:17pm, 8:17pm

July 24, 1991, 6:17pm,
7:17pm, 8:17pm

July 27, 1991, 9:17am,

10:17am - 11:17am

Tanya Walter and Julie Pange from the St. Clair County Chapter of MADD, were the guest. The guests talked about programs provided during summer months for youth to have safe, constructive, fun recreational activities. Keep

Substance Abuse - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
September 16, 1991, 7:17pm,
8:17pm, 9:17pm, 10:17pm
September 17, 1991, 5:17am,
6:17am, 7:17am, 8:17am
September 18, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm
September 20, 1991, 5:17am,
6:17am, 7:17am, 8:17am
September 21, 1991, 6:17pm,
7:17pm, 8:17pm, 9:17pm
September 23, 1991, 7:17pm,
8:17pm, 9:17pm, 10:17pm
September 24, 1991, 5:17am,
6:17am, 7:17am, 8:17am
September 25, 1991, 12:17pm,
1:17pm, 2:17pm, 3:17pm
September 27, 1991, 5:17am,
6:17am, 7:17am, 8:17am
September 28, 1991, 6:17pm,
7:17pm, 8:17pm, 9:17pm

Gwen Moore and Bennie Hale of NASCO was our featured guest in this four part series. The program focused on the various narcotics people use and abuse. Many users reside in dysfunctional family environments. Others experiment and progress into constant use and eventual abuse of their drug of choice. NASCO works with people to educate them that this is a disease and that radical changes must take place in their lifestyle to fight the disease. The agencies funding comes from government and private donations.

pg 33a

Substance Use and Abuse - PSA

Descriptions

:30

The National Citizens Commission on Alcoholism sponsors this campaign on the hazards of drinking and driving. During the period of July 1 - September 1 1991, this PSA ran daily at 7:57am, 9:48am, 1:55pm, 6:57pm, 7:55pm, 9:48pm, 11:57pm.

:30

Delta Sigma theta Sorority sponsors this campaign with Natalie Cole as spokesperson. She tells her personal story of how drugs almost destroyed her life, and strongly urges people to get help. During the period of July 1 - September 1 1991, this PSA ran daily at 2:57am, 4:57am, 5:55am, 10:57am, 12:57pm, 6:55pm, 7:57pm.

:30

The National Council of Alcoholism campaign urges parents to get help for their children on drugs. During the period of July 1 - September 1, 1991 this PSA ran daily at 1:55am, 3:57am, 4:48am, 10:55am, 12:57pm, 5:55pm, 7:55pm.

pg 34

Area Growth - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30

Part 2 4:30

In this three part series,
Patricia Barber and Tom Keav

Animal Care - In Your Interest
Duration/Dates/Times

Descriptions

Part 1 4:30
Part 2 4:30
Part 3 4:30
Part 4 4:30
July 1, 1991, 10:17am,
11:17am, 12:17pm, 1:17pm
July 6, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
July 11, 1991, 3:17pm,
4:17pm, 5:17pm, 6:17pm
July 15, 1991, 4:17pm,
5:17pm, 6:17pm, 7:17pm
July 20, 1991, 10:17am,
11:17am, 12:17pm, 1:17pm
July 23, 1991, 3:17am,
4:17am, 5:17am, 6:17am
July 26, 1991, 3:17am,
4:17am, 5:17am, 6:17am
July 29, 1991, 4:17am,
5:17am, 6:17am, 7:17am

In this four part series
Dr. Dan Knox, Manager of
Animal Control and Veterinary
Services for the St. Louis
County Department of Health
and Medical Services, was the
featured guest. The
discussion focused on how
people should treat and react
to all kinds of animals living
near and around their homes.
It also gave safety tips
regarding pets at friends or
relatives homes.